From The Heart Rescue Profit & Loss - 2007

Income:*	
Adoptions	\$35,115
Donations	\$13,172
Fundraising	\$22,638
Grants	\$ 6,742
TOTAL INCOME	\$77,668
Expenses:	
Acquisition (Pull Fees)	\$ 715
Food	\$ 1,327
Collars, Leashes	
Microchips/Registration	\$ 4,506
Toys/Life Enrichment	\$ 1,102
Grooming	\$ 396
Boarding/Training	\$ 500
Veterinarians	\$41,497
Medical Supplies	\$13,234
General Animal Supplies	\$ 1,144
Transportation	\$ 1,205
Fundraising Expense	\$ 1,819
Fees & Licenses	\$ 442
Banking Expenses	\$ 112
Advertising	\$ 1,477
Supplies, postage,	
printing, copying	\$ 972
Admin/Office	\$ 311
Uncategorized animal expense	\$ 905
TOTAL EXPENSES	\$71,673

Because we are an all-volunteer organization only 5.87% of all expenses do not directly related to the animals' needs. From every adoption dollar received 96ϕ goes to direct animal needs—100% of donated funds goes to animal care

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^{*} NOTE: Fundraising income includes sales of products (t-shirts, pins, etc), funds from our donation boxes, and direct mailings. Non-fundraising donations include monthly donors, corporate sponsorships, memorial donations, and other unsolicited donations.